



ABFE

A Philanthropic Partnership
for Black Communities

2025

Harambee Conference Sponsorship Opportunities

CONFERENCE
CONVENINGS AND
PROGRAMMING

as of November 5, 2024

About ABFE

Who we are:

ABFE is a membership based, nonprofit, philanthropic serving organization (PSO) that advocates for responsive and transformative investments in Black communities.

Mission:

To promote effective and responsive philanthropy in Black communities.

Vision:

ABFE is central to a movement of philanthropic entities, donors and nonprofits to improve outcomes for Black communities and the country.

What we do:

ABFE provides its members with professional development, technical assistance and networking opportunities to increase the impact of their work.

- Founded in 1971
- \$100 billion in assets represented by ABFE
- 1,900+ Members: Foundations, Non-Profits and Industry Partners
- More than 40 philanthropic affinity groups represented by ABFE

Value Proposition

As a sponsor of ABFE's 2025 events and programming, your organization will have the opportunity to support and be a part of the nation's largest gathering of Black professionals in philanthropy.



Sponsorships provide unique and exclusive access to a coveted demographic of professionals. Our membership network touches over 1,900 foundations, nonprofits, industry partners and individuals impacting Black communities across the country. In addition, your sponsorship supports ABFE's goals to further diversity, equity and inclusion, specifically focusing on responsive and transformative investments in Black communities.



The James A. Joseph Lecture & Awards Dinner

The James A. Joseph Lecture and Awards Ceremony

is a tribute to the late Ambassador James A. Joseph, ABFE co-founder and a distinguished leader in the field of philanthropy.

ABFE Philanthropic Emerging Leadership Award

recognizes and encourages the accomplishments and contributions of early-to-mid career individuals who have served as staff, donors and trustees in the philanthropic sector for no more than seven years.

ABFE Institutional Award for Philanthropic Leadership

recognizes significant efforts and contributions of grantmaking organizations that promote philanthropy as a means for social change in Black communities.

ABFE Trailblazer Award

honors and recognizes Black donors who selflessly contribute to important causes for Black people and our communities.

Annual Harambee Conference & Convening

This year's conference will be in the great city of Atlanta, which is considered as the spiritual center for the Civil Rights movement. Atlanta was also a key city for the Confederacy in the mid 1800's during the (un) Civil War. Some even call Atlanta the "Black Mecca;" yet we continue to bear witness to -- and fight against--some of the same anti-Black racism once depicted in "*Gone with the Wind*" -- same script; different cast.

In support of Atlanta and the communities we serve, please join us at Harambee, the premier gathering for Black professionals in organized philanthropy from April 6-9, 2025 (pre-conference activities launching April 6th). We will unite local, national, and global leaders in tribute to the Civil Rights "movers and shakers," and in celebration of culture, community, and change.

Harambee will host several networked groups across ABFE's memberships for key convenings during our time in Atlanta. They include:

- **The Umoja Circle** – A Black Foundation CEO Network – started virtually in 2020, with the convening of Black foundation Presidents and CEOs, and gave rise to ABFE's [Call to Action](#), "We Must be in it for The Long Haul". We hope to have a record number of Black leaders join us at the conference for this gathering.
- **Leverage the Trust Track** – We invite Black foundation trustees to continue building a learning network.
- **Connecting Leaders Fellowship Program** – We invite the almost 200 CLFP Alum to join us and celebrate one another and meet our 2024-25 cohort at a very special annual reception.
- **James A. Joseph Lectures Awardees** – There is always room in the village to welcome our growing network of recipients of the James A. Joseph Lecturers: Emerging Leaders, Trailblazer, and Institutional award winners.
- **The Corporate Community of Practice** – We welcome corporate philanthropy and giving professionals who are committed to supporting more racially equitable practices in support of Black communities.
- **Network Meetups (funder collaboratives and regional Blacks in Philanthropy (BIP))** – We reserve space for local networks to meet.

Prepare to experience dynamic sessions, insightful collaboration, network with old and new colleagues, and enjoy enlightening plenaries.



Sponsor Benefits

HARAMBEE AND THE JAMES A JOSEPH LECTURE	FRIENDS OF HARAMBEE \$2,500	SUPPORTER \$5,000	EQUITY \$10,000	CONVENER \$25,000	PATHFINDER \$50,000	PHILANTHROPIC \$100,000	TITLE CHAMPION \$250,000
Two-minute remarks at opening session							✓
James A. Joseph Lecture sponsorship – digital signage + acknowledgment							✓
Digital logo recognition throughout program						✓	✓
In-person exhibition space, with option to provided branded giveaways						✓	✓
Virtual sponsored session with digital signage						✓	✓
One-minute promotional video during the conference						✓	✓
Digital display of logo on opening screen at plenary					✓	✓	✓
Virtual exhibition hall via the event platform					✓	✓	✓
Partnership and collaboration opportunities with other sponsors					✓	✓	✓
Prominent acknowledgment on select marketing materials					✓	✓	✓
Joint marketing opportunities (determined by ABFE)				✓	✓	✓	✓
Sponsor recognition on social media			✓	✓	✓	✓	✓
Early bird discount for additional registration purchases		✓	✓	✓	✓	✓	✓
Name, logo, & URL placement on ABFE’s website	✓	✓	✓	✓	Prominent	Prominent	Most Prominent
Listing of your company’s name, website, and company description in the event mobile app	✓	✓	✓	✓	✓	✓	✓
Sponsor recognition in select emails	✓	✓	✓	✓	✓	✓	✓
Full event registrations (in-person and virtual options)	None (0)	One (1)	Two (2)	Three (3)	Four (4)	Eight (8)	Twelve (12)

Additional Sponsorship Benefits

ABFE's Harambee 2024 event attracted 803 in-person attendees; 88 virtual attendees; and 25 event sponsors. Here's what you can expect for 2025:

- Your organization will reach foundation executives who are committed to advancing racial equity.
- Excellent networking opportunity to build business relationships with invested and connected community leaders and key constituents.
- Logo and name visibility in pre-event communications, at the event, and in after-event materials.
- Marketing, public relations, and philanthropic exposure of your organization.
- Reach target markets, create high-impact brand awareness, and support communities of color.
- Keynote and Plenary sponsor opportunities.





Customized Sponsorship Opportunities

ABFE can offer customized sponsorship opportunities that can best meet sponsor’s marketing, communications, programming, or business needs. Customized opportunities can include underwriting an ABFE convening or program, sponsorship of multiple events or programs, advertising across events, or other combinations as discussed and agreed to. *(Please contact the Development department for information. Contact details can be found on the last page.)*





ABFE

A Philanthropic Partnership
for Black Communities

ABFE

A Philanthropic
Partnership for
Black Communities

55 Exchange Place,
Suite 401 New York,
NY 10005

646.392.9877
info@abfe.org

Let's Connect

 @ABFE

 @ABFEPhilanthropy

 @ABFE

 @ABFEPhilanthropy

For additional information or to confirm your sponsorship, please contact:

T'Shawn Rivers
Director of Development and Campaigns

trivers@abfe.org
518.516.1495

For administrative support with sponsorships and registrations, please contact:

Ellyne Davis
Development Associate

edavis@abfe.org 332.255.6116