



## From Reaction to Action – Using all Resources to Inform Racially Equitable Corporate Philanthropy Webinar Resource List

### **Comcast NBC Universal Foundation**

**Dalila Wilson-Scott**, President, Comcast NBC Universal Foundation, ABFE Board of Directors

**Project UP:** [Project UP \(comcast.com\)](https://www.comcast.com/project-up)

**2021 Impact Report:** [2021 Impact Report \(comcast.com\)](https://www.comcast.com/2021-impact-report)

**Comcast RISE Announces Major Expansion to All Women-Owned Small Businesses Nationwide Starting in 2022:** [Comcast RISE Announces Major Expansion to All Women-Owned Small Businesses Nationwide Starting in 2022](https://www.comcast.com/riserise-announces-major-expansion-to-all-women-owned-small-businesses-nationwide-starting-in-2022)

### **Sony Music Group**

**Towalame Austin**, Executive Vice President, Philanthropy and Social Impact

**Sony Music Giving Back:** <https://giving-back.sonymusic.com/>

**Sony Music Your Voice, Your Power, Your Vote campaign:** <https://knowyourworth.community/>

**Sony Music Global Social Justice Fund One Year Anniversary video:** <https://www.youtube.com/watch?v=eOSBDo4F0NQ>

### **Walmart.org**

**Marvin Carr**, Director, Center for Racial Equity, Walmart.org

**Center for Racial Equity:** <https://walmart.org/diversity-equity-and-inclusion/center-for-racial-equity>

### **Gilead**

**Shanell McGoy**, Director, Public Affairs, Corporate Giving, Gilead Sciences

**Racial Equity Community Impact Fund:** <https://www.gilead.com/news-and-press/press-room/press-releases/2020/12/gilead-announces-racial-equity-community-impact-fund-to-support-black-communities-across-united-states>

**Funding Possibility for the Next Generation:** <https://stories.gilead.com/articles/funding-possibility-for-the-next-generation>

**Funding Black LGBTQIA+ organizations:** [https://lgbtfunders.org/wp-content/uploads/2018/02/FINAL\\_Black-LGBTQ-Infographic\\_2020.pdf](https://lgbtfunders.org/wp-content/uploads/2018/02/FINAL_Black-LGBTQ-Infographic_2020.pdf)

**Social Justice Leaders at Tougaloo:** <https://stories.gilead.com/articles/developing-future-social-justice-leaders-at-tougaloo-college>

### **ABFE**

**Guiding a Giving Response to Anti-Black Injustice:** <https://www.abfe.org/wp-content/uploads/2020/08/BRIDGESPAN-Report-Guiding-a-Giving-Response-to-Anti-Black-Injustice.pdf>

**The Case for Funding Black Led Social Change:** <http://www.blacksocialchange.org/wp-content/uploads/2017/02/BSCFN-Case-Statement.pdf>

**The Investment Manager Diversity Pledge:** <https://www.abfe.org/programs/advocacy/the-investment-manager-diversity-pledge/>

**We Must be in it for the Long Haul:** <https://www.abfe.org/abfes-10-imperatives/>  
**Black Economic Power – Foundation Strategies to Support Black Businesses:**  
<https://abfe.egnyte.com/dl/NNr6y8SA20/>

## **Speaker Bios**

### **Dalila Wilson-Scott**

Dalila Wilson-Scott serves as Executive Vice President and Chief Diversity Officer of Comcast Corporation and President of the Comcast NBCUniversal Foundation. In this role, Dalila oversees all Diversity, Equity, & Inclusion initiatives and philanthropic strategy for the corporation, including the company's \$100 million commitment to advance social justice and equality.

Dalila also leads Comcast's community impact initiatives, working across the organization to provide strategic leadership throughout all aspects of its corporate social responsibility programs, including employee engagement and volunteerism. In addition, Dalila oversees efforts to utilize Comcast's world-class media platforms to bring greater attention to the work of our philanthropic partners. In 2020, Comcast provided nearly \$500 million in total support to 4,500 nonprofit partners sharing Comcast's commitment to creating a more connected and equitable world.

Dalila joined Comcast in 2016 after more than 16 years at JPMorgan Chase & Co., where she served as Head of Global Philanthropy and President of the JPMorgan Chase Foundation. She led the firm's philanthropic and economic opportunity initiatives, including the firm's \$100 million commitment to Detroit's recovery, while helping to set the company's overall corporate responsibility strategy. Prior to joining the Office of Corporate Responsibility, she served in the firm's Corporate Merger Office as an integral member of the team managing the integration of JPMorgan Chase and Bank One.

In addition to serving on the boards of Welcome America, Inc. and Box.org, Dalila is a member of the Executive Leadership Council. She previously served as a member of the Committee for Economic Development, and the Advisory Council of My Brother's Keeper Alliance. Dalila has been named one of the "Most Powerful Women in Cable" by Cablefax Magazine, receiving the 2019 inaugural "Wave Maker" Award; one of the "Most Powerful Women in Business" by Black Enterprise; and an "Innovative Rising Star: Building Communities" by Forbes magazine. Dalila speaks regularly on philanthropy and equity issues, most recently at the Aspen Ideas Festival, Social Innovation Summit, MIT Solve, USC Center on Philanthropy and Public Policy and the Women's Philanthropy Institute's Annual Symposium. She earned an MBA in Finance and Management from New York University's Leonard N. Stern School of Business and a B.A. in Economics from New York University's College of Arts and Science.

## **Towalame Austin**

Towalame Austin is a talented executive with over 20 years of experience in the non-profit sector. Ms. Austin has carved a niche in the charitable sector bridging the worlds of traditional philanthropy and entertainment philanthropy.

In her current role as EVP, Philanthropy & Social Impact for Sony Music Group, Towalame will work closely with the Communications and Human Resources teams to advance its humanitarian efforts through impactful contributions and sustained strategic partnerships. Additionally, she will work to extend philanthropic programs and activities across the company's global network, while advising its businesses, artists and songwriters on charitable initiatives reflecting Sony Music Group's existing commitment to corporate giving.

Towalame most recently held the role of Executive of Philanthropy for Roc Nation. During Towalame's time at Roc Nation, she launched Rihanna's charity venture, The Clara Lionel Foundation (CLF), which has made a worldwide impact on education, emergency response, and health programs. Towalame also launched the We The Best Foundation, founded by DJ Khaled, and supported the philanthropic efforts of artists such as Big Sean, Mariah Carey, Todd Gurley and Justise Winslow. These efforts have increased global support for education, healthcare, and emergency response program

Ms. Austin began her career in the non-profit sector with the Magic Johnson Foundation Inc., where she served as Director of Corporate Relations and Special Events nationwide, Executive Vice President, and President of the Foundation, respectively.

Following her tenure with the Magic Johnson companies, Ms. Austin went on to serve as President for the Mourning Family Foundation, founded by retired NBA player Alonzo Mourning and his wife Tracy. The Mourning Family Foundation has a rich history of providing a platform of programs that inspire through advocacy, education, and enrichment to disadvantaged youth in Miami.

She currently serves on the Philanthropic/Advisory Board for her Alma Mater, California State University, Dominguez Hills.

Ms. Austin holds a bachelor's degree in Interdisciplinary Studies with a minor in Marketing and a concentration in Women's Studies from California State University Dominguez Hills.

## **Dr. Shanell McGoy**

Dr. Shanell L. McGoy is Director, Public Affairs, Corporate Citizenship, at Gilead Sciences, Inc. leading U.S. Giving and the Gilead COMPASS Initiative, a 10 year, more than \$100 million commitment to address the HIV/AIDS epidemic in the Southern United

States that supports local communities and evidence-based solutions to meet the needs of people living with and impacted by HIV/AIDS.

Shanell has committed her twenty-year career to addressing the HIV epidemic in the U.S. Additionally, with degrees in public health and health policy, and experience in governmental public health, Shanell is uniquely skilled to address barriers in achieving health equity in a variety of areas. Prior to joining Gilead, Dr. McGoy was Director of HIV/STD for the Tennessee Department of Health. She secured and directed governmental resources to support a comprehensive HIV/STD service delivery system for the residents of Tennessee. During her tenure, new HIV diagnoses decreased by 9% between 2013-2017, insurance coverage was extended to the most vulnerable communities, Hepatitis diagnostics and medications were expanded to co-infected persons, epidemiology and surveillance activities were made more inclusive and a focus on community engagement was paramount.

At Gilead, Dr. McGoy combines her academic training and professional experience to develop, manage and evaluate philanthropic initiatives across therapeutic areas totaling more than \$200 million. In 2020, she led the creation of the Racial Equity Community Impact Fund, a three-year, \$10 million commitment to support high-impact organizations tackling racial inequities affecting Black communities in the U.S. The areas of focus for the RECIF include community advocacy and mobilization, social justice at HBCUs and educational innovation from cradle to career.

Shanell holds four degrees, including a B.A. in Comparative Women's Studies from Spelman College; a MPH in Community Health Sciences from the University of Illinois at Chicago School of Public Health; a Ph.D. in Health Education from Southern Illinois University Carbondale; and a Post-Doctorate in Health Policy Leadership from the Satcher Health Leadership Institute, Morehouse School of Medicine.

Dr. McGoy and her husband, Dr. Terry M. Powers, Jr., live in Georgia with their son and daughter.

### **Dr. Marvin Carr**

Dr. Marvin D. Carr is a Director at the Walmart.org Center for Racial Equity where he leads the center's philanthropic efforts focused on creating systems change in the nation's criminal justice system. Before joining Walmart, he worked to advance federal funding and policy making efforts in educational research, community development, workforce development, and diversity and inclusion. He previously served as a Policy Advisor for STEM Education, Innovation and Diversity in the White House during the Obama administration, leading efforts to expand access to high quality education and job opportunities in science and technology. Most recently, Marvin led federal efforts through the nation's public libraries and museums to support formal and informal education and community development research and grantmaking. Marvin earned a

Bachelor of Science and a Doctorate in electrical engineering from Morgan State University and a Master of Science degree in systems engineering from the University of Maryland, Baltimore County. He is a Bill and Melinda Gates Fellow, a member of the Kappa Alpha Psi Fraternity, Inc., and a Fellow of The Funders Network's PLACES for Philanthropy Fellowship program