



ABFE

A Philanthropic Partnership
for Black Communities

Harambee

April 12–15, 2023

RALEIGH, NORTH CAROLINA

2023 Conference

Sponsorship Opportunities

1,200⁺

Members: Foundations,
Non-profits, and
Industry Partners

800⁺

Attendance at ABFE
2022 Hybrid
Conference

3,000⁺

Individuals reached
through ABFE's
philanthropic network

1,920

Number of leaders
engaged in
philanthropic advising
services

\$100B

Total assets represented
by ABFE members

Conference Sponsorship Opportunities

- \$250,000 Title Champion
- \$100,000 Philanthropic Champion
- \$50,000 Pathfinder Champion
- \$25,000 Convener Champion
- \$10,000 Equity Champion
- \$5,000 Supporter Champion

Scholarship Champion (Special Opportunity)

- \$11,000 Ten (10) scholarship registrations
(includes James A. Joseph Lecture attendance)

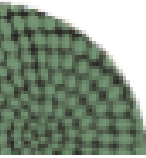
Title Champion

\$250,000

Exclusive Title Sponsor Benefits

- On screen recognition throughout program
- Two-minute remarks at opening session
- James A. Joseph Lecture sponsorship - signage + acknowledgement
- In-person exhibition space, with option to provided branded giveaways
- Virtual sponsored session with logo placement on Zoom
- One-minute promotional video during the conference
- Logo on opening screen at plenary
- Virtual exhibition hall via the Whova event platform

- Prominent acknowledgment on all marketing materials
- Partnership and collaboration opportunities with other sponsors
- Joint marketing opportunities
- Visibility of name and logo amongst ABFE audiences
- Early bird discount for additional registrations
- Name, logo, & URL placement on ABFE's website and Harambee microsite
- Listing of your company's name, website, and company description in the Whova mobile app
- Name and logo placement on email materials promoting the conference
- Fifteen (15) event registrations



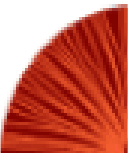
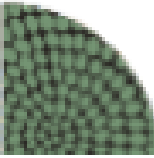
Philanthropic Champion

\$100,000

Sponsor Benefits

- On screen recognition throughout program
- In-person exhibition space, with option to provided branded giveaways
- Virtual sponsored session with logo placement on Zoom
- One-minute promotional video during the conference
- Logo on opening screen at plenary
- Virtual exhibition hall via the Whova event platform
- Partnership and collaboration opportunities with other sponsors

- Prominent acknowledgment on all marketing materials
- Joint marketing opportunities
- Visibility of name and logo amongst ABFE audiences
- Early bird discount for additional registrations
- Name, logo, & URL placement on ABFE's website and Harambee microsite
- Listing of your company's name, website, and company description in the Whova mobile app
- Name and logo placement on email materials promoting the conference
- Eight (8) event registrations



Pathfinder Champion

\$50,000

Sponsor Benefits

- Logo on opening screen at plenary
 - Virtual exhibition hall via the Whova event platform
 - Partnership and collaboration opportunities with other sponsors
 - Prominent acknowledgment on all marketing materials
 - Joint marketing opportunities
 - Visibility of name and logo amongst ABFE audiences
- Early bird discount for additional registrations
 - Name, logo, & URL placement on ABFE's web site and Harambee microsite
 - Listing of your company's name, website, and company description in the Whova mobile app
 - Name and logo placement on email materials promoting the conference
 - Four (4) event registrations

Convener Champion

\$25,000

Sponsor Benefits

- Joint marketing opportunities
 - Visibility of name and logo amongst ABFE audiences
 - Early bird discount for additional tickets
 - Name, logo, & URL placement on ABFE's website and Harambee microsite
- Listing of your company's name, website, and company description in the Whova mobile app
 - Name and logo placement on email materials promoting the conference
 - Three (3) event registrations



Equity Champion

\$10,000

Sponsor Benefits

- Visibility of name and logo amongst ABFE audiences
- Early bird discount for additional registrations
- Name, logo, & URL placement on ABFE's website and Harambee microsite
- Listing of your company's name, website, and company description in the Whova mobile app
- Name and logo placement on email materials promoting the conference
- Two (2) event registrations

Supporter Champion

\$5,000

Sponsor Benefits

- Visibility of name and logo amongst ABFE audiences
- Early bird discount for additional tickets
- Name, logo, & URL placement on ABFE's website and Harambee microsite
- Listing of your company's name, website, and company description in the Whova mobile app
- Name and logo placement on email material promoting the conference
- One (1) event registrations

Scholarship Champion

\$11,000 Special Sponsor Opportunity

- Ten (10) scholarship registrations, includes James A. Joseph Lecture attendance,
- ABFE and/or sponsor will select scholarship ticket recipients



ABFE

Annual Harambee Conference & Convening

The Event

Harambee is one of the nation's largest gatherings of Black professionals in philanthropy - **touching over 3,000 individuals, foundations, organizations, grassroots, and nonprofits impacting Black communities across the country.** The 2023 Harambee conference will focus on five of ABFE's ten imperatives as a path forward for Black communities:

- Push Structural Change.
- Engage Black Business.
- Lift-up Gender.
- Reach to the Diaspora.
- Address Disparities in Prisons.

Pre-conference activities will begin on April 12th, with the full conference taking place from April 13th to 15th. Prepare to experience dynamic sessions, insightful collaboration, network with old and new colleagues, and enjoy enlightening plenaries.



Sponsor Benefits for Harambee	Supporter \$5,000	Equity \$10,000	Convener \$25,000	Pathfinder \$50,000	Philanthropic \$100,000	Title \$250,000
Two-minute remarks at opening session						Yes
James A. Joseph Lecture sponsorship - signage + acknowledgement						Yes
On screen recognition throughout program					Yes	Yes
In-person exhibition space, with option to provided branded giveaways					Yes	Yes
Virtual sponsored session with logo placement on Zoom					Yes	Yes
One-minute promotional video during the conference					Yes	Yes
Logo on opening screen at plenary				Yes	Yes	Yes
Virtual exhibition hall via the Whova event platform				Yes	Yes	Yes
Partnership and collaboration opportunities with other sponsors				Yes	Yes	Yes
Prominent acknowledgment on all marketing materials				Yes	Yes	Yes
Joint marketing opportunities			Yes	Yes	Yes	Yes
Visibility of name and logo amongst ABFE audiences		Yes	Yes	Yes	Yes	Yes
Early bird discount for additional registrations	Yes	Yes	Yes	Yes	Yes	Yes
Name, logo, & URL placement on ABFE's website and Harambee microsite	Yes	Yes	Yes	Prominent	Prominent	Most Prominent
Listing of your company's name, website, and company description in the Whova mobile app	Yes	Yes	Yes	Yes	Yes	Yes
Name and logo placement on email materials promoting the conference	Yes	Yes	Yes	Yes	Yes	Yes
Full event registrations	One (1)	Two (2)	Three (3)	Four (4)	Eight (8)	Fifteen (15)

The James A. Joseph Lecture & Awards

The James A. Joseph Lecture and Awards Ceremony is a tribute to Ambassador James A. Joseph, ABFE co-founder and distinguished leader in the field of philanthropy.



ABFE Philanthropic Emerging Leadership Award recognizes and encourages the accomplishments and contributions of early-to-mid career individuals who have served as staff, donors and trustees in the philanthropic sector for no more than seven years.

ABFE Institutional Award for Philanthropic Leadership recognizes significant efforts and contributions of grantmaking organizations that promote philanthropy as a means for social change in Black communities.



ABFE Trailblazer Award honors and recognizes Black donors who selflessly contribute to important causes for Black people and our communities.

**See slides 4-8 for sponsorship benefits*

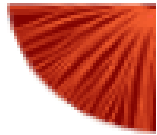
Additional Sponsorship Benefits

ABFE's Harambee 2022 event attracted 762 in-person attendees; 116 virtual attendees; and (34) event sponsors. Here's what you can expect for 2023:

- Your organization will reach foundation executives who are committed to advancing racial equity.
- Excellent networking opportunity to build business relationships with invested and connected community leaders and key constituents.
- Logo and name visibility in pre-event communications, at the event, and in after-event materials.
- Marketing, public relations, and philanthropic exposure of your organization.
- Reach target markets, create high-impact brand awareness, and support communities of color.
- Keynote and Plenary sponsor opportunities.



Additional Conference Sponsorship Opportunities



\$75,000 - Technology Sponsorship

\$50,000 - Meditation/Wellness Sponsorship

\$50,000 - Scholarship Registration Sponsorship

\$45,000 - Entertainment Sponsorship

\$30,000 - Keynote or Session Sponsorship

\$25,000 - Cocktail Reception

\$15,000 - Refreshment/Break Sponsorship

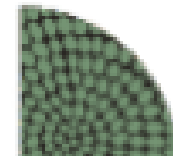
\$10,000 – Roundtable/Host Sponsorship

\$10,000 - Virtual concert or performance

\$10,000 - SWAG for Conference attendees

\$10,000 – SWAG Virtual Room

\$5,000 – Harambee or James A. Joseph Lecture Awards Exhibition Space



About ABFE:

ABFE is a membership-based, philanthropic serving organization (PSO) that advocates for responsive and transformative investments in Black communities. Partnering with foundations, nonprofits and philanthropists, ABFE provides its members with professional development and technical assistance resources that further the philanthropic sector's connection and responsiveness to issues of equity, diversity and inclusion.

ABFE FACTS:

- Founded in 1971, ABFE is the first and oldest of more than 40 philanthropic affinity groups.
- 1,200+ members including foundations, nonprofits, organizations and industry partners. Our members collectively represent over \$100 billion in assets.
- ABFE offers various programs through its Membership and Partner Services, as well as Philanthropic Advising, Research and Advocacy.



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Let's Connect

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