



2024 ABFE Harambee Conference

Sponsorship Opportunities
April 25th – 27th, 2024 | St. Louis, MO

Harambee Conference Value Proposition

As a sponsor of ABFE's 2024 Annual Harambee event, your organization will have the opportunity to support and be a part of the nation's largest gathering of Black professionals in philanthropy.



Sponsorships provide unique and exclusive access to a coveted demographic of professionals. Our membership network touches over 1,600 foundations, nonprofits, industry partners and individuals impacting Black communities across the country. In addition, your sponsorship supports ABFE's goals to further equity, diversity, and inclusion, specifically focusing on responsive and transformative investments in Black communities.

Harambee: Let's All Pull Together!

Harambee is one of the nation's largest gatherings of Black professionals in philanthropy.

Sponsors will have exclusive access to one of the nation's largest gatherings of Black professionals in philanthropy – touching over 5,000 individuals, foundations, corporations, and nonprofits impacting Black communities across the country.

Your sponsorship supports ABFE's responsive and transformative investments in Black communities, inclusive of diversity, equity, inclusion, and justice (DEIJ) efforts across the association.





The James A. Joseph Lecture & Awards

The James A. Joseph Lecture and Awards Ceremony

This award recognizes an outstanding individual whose visionary leadership and stewardship of progressive philanthropic ideals advance ABFE's mission.

ABFE Philanthropic Emerging Leadership Award

recognizes and encourages the accomplishments and contributions of people who are in the earlier stages of making their mark in philanthropy.

ABFE Institutional Award for Philanthropic Leadership

recognizes significant efforts and contributions of grantmaking organizations that promote philanthropy as a means for social change in Black communities.

ABFE Trailblazer Award

honors and recognizes Black donors who selflessly contribute to important causes for Black people and our communities.

Sponsor Benefits

HARAMBEE AND THE JAMES A. JOSEPH LECTURE	SUPPORTER \$5,000	EQUITY \$10,000	CONVENER \$25,000	PATHFINDER \$50,000	PHILANTHROPIC \$100,000	TITLE CHAMPION \$250,000
Two-minute remarks at opening session						✓
James A. Joseph Lecture sponsorship - signage + acknowledgment						✓
On screen recognition throughout program					✓	✓
In-person exhibition space, with option to provided branded giveaways					✓	✓
Virtual sponsored session with logo placement on Zoom					✓	✓
One-minute promotional video during the conference					✓	✓
Logo on opening screen at plenary				✓	✓	✓
Virtual exhibition hall via the Whova event platform				✓	✓	✓
Partnership and collaboration opportunities with other sponsors				✓	✓	✓
Prominent acknowledgment on select marketing materials				✓	✓	✓
Joint marketing opportunities			✓	✓	✓	✓
Sponsor recognition on social media		✓	✓	✓	✓	✓
Early bird discount for additional registrations	✓	✓	✓	✓	✓	✓
Name, logo, & URL placement on ABFE's website (Harambee page)	✓	✓	✓	Prominent	Prominent	Most Prominent
Listing of your company's name, website, and company description in the Whova event mobile app	✓	✓	✓	✓	✓	✓
Sponsor recognition in select emails	✓	✓	✓	✓	✓	✓
Full event registrations	One (1)	Two (2)	Three (3)	Four (4)	Eight (8)	Fifteen (15)



Additional Conference Sponsorship Opportunities

\$75,000 - Technology Sponsorship

\$50,000 - Meditation/Wellness Sponsorship

\$50,000 - Scholarship Registration Sponsorship

\$45,000 - Entertainment Sponsorship

\$30,000 - Keynote Sponsorship

\$25,000 - Cocktail Reception

\$15,000 - Refreshment/Break Sponsorship

\$10,000 - Roundtable/Host Sponsorship

\$10,000 - SWAG for Conference attendees

\$5,000 - Harambee Exhibition Space

\$2,500 – Session Sponsorship

Additional Conference Sponsorship Benefits

ABFE's Harambee 2023 event attracted over 790 in-person and virtual attendees; and 27 event sponsors. Here's what you can expect for 2024:

- Your organization will reach foundation executives who are committed to advancing racial equity.
- Excellent networking opportunity to build business relationships with invested and connected community leaders and key constituents.
- Logo and name visibility in pre-event communications, at the event, and in after-event materials.
- Marketing, public relations, and philanthropic exposure of your organization.
- Reach target markets, create high-impact brand awareness, and support communities of color.
- Keynote and Plenary sponsor opportunities.



About ABFE

Who we are:

ABFE is a membership based, nonprofit, philanthropic serving organization (PSO) that advocates for responsive and transformative investments in Black communities.

Mission:

To promote effective and responsive philanthropy in Black communities.

Vision:

ABFE is central to a movement of philanthropic entities, donors and nonprofits to improve outcomes for Black communities and the country.

What we do:

ABFE provides its members with professional development, technical assistance and networking opportunities to increase the impact of their work.

*Founded in 1971

*1,600+ Members

*One of the oldest

philanthropic serving
organizations in the US.



ABFE

A Philanthropic Partnership
for Black Communities

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Let's Connect

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**For additional information or to confirm your sponsorship,
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